

JESSICA LANE

GRAPHIC DESIGNER

PROFILE

Los Angeles based Freelance Graphic Designer and Artist with over 14 years experience working in the Entertainment, Retail and Hospitality Industries, with an emphasis in Textile Design, including wallcoverings for celebrity homes, featured in People Magazine and InStyle Magazine.

Currently creating T-shirt designs and custom artwork for clientele, with a profound love for all things nerdy and the endless beauty of the Pacific



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LOS ANGELES, CA

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WWW.JLANE-DESIGN.COM

818.653.7475

SKILLS

PHOTOSHOP



ILLUSTRATOR



INDESIGN



PRINT PRODUCTION



ALWAYS LEARNING

ILLUSTRATION

PAINTING

MARKETING

AD DESIGN

BLOGGING

EXPERTISE

TEXTILE DESIGN

T-SHIRT/LOGO DESIGN

COLOR MANAGEMENT

PRINT PRODUCTION

TEAM MANAGEMENT

PURCHASING

EXPERIENCE

OWNER, GRAPHIC DESIGNER + ARTIST

Creating custom T-shirt designs and patterns from concept to completion. Managing and design of the website, as well as third party online stores for JLane Design. Designing and scheduling of all social media marketing ads. Writing and managing weekly and monthly blog posts for the website. Managing client relations with flexibility utilizing previous experience to creatively problem solve their needs.

- **Vision2Media/Voodoo Viral Marketing:** Prepped custom illustrations in Adobe Illustrator for use as white board animations in marketing videos.
- **Rawlins, WY Little League Baseball:** Created a Little League Baseball Logo for team T-shirts, jersey's and advertising needs.
- **Bunim/Murray Productions/Ugly Models:** Prepped the show's logo design in Adobe Illustrator for use as the title animation.

PRODUCTION MANAGER + ART DIRECTOR

Streamlined the production process. Worked with Project Managers and the sales department to ensure each project was cost effective. Made sure that all projects were completed on time as well as quality controlled. Conducted daily meetings with the in-house design team to assure projects were being executed correctly and within the production time frame. Worked with vendors on sourcing new products and printers to stay ahead of the competition and to continue to offer the newest technology to clients. Designed for key retail clients, such as Forever21 and BCBG. Negotiated contracts and maintained relationships with hospitality clients such as, 3M, Tri-Kes Wallcovering and Koroseal Wallcovering.

JLANE DESIGN
-
LOS ANGELES, CA
-
2014-PRESENT

ASTEK
WALLCOVERING
-
VAN NUYS, CA
-
2010-2014

JESSICA LANE

GRAPHIC DESIGNER

EXPERIENCE (CONTINUED)

SENIOR LEAD DESIGNER

Oversaw in-house graphic designers. Delegated projects to graphic designers and worked with Project Managers on all projects to assure the client's expectations were met. Worked directly with the Production Manager to help streamline the production workflow and make sure all client deadlines were met. Worked with high-end retail, hospitality, and Entertainment Industry Art Directors and Production designers by coming up with creative ways to execute their desired vision. Specific projects included *Ron Howard's Angels & Demons*, *Green Lantern*, *The Lovely Bones*, *Forever21* Retail Stores, *Cotton On* Retail Stores, *Ronald McDonald House Charities* as well as custom designed wallcovering for the homes of *Christina Aguilera* and *Dita Von Teese*.

ASTEK
WALLCOVERING
-
VAN NUYS, CA
-
2007-2010

GRAPHIC DESIGNER

Worked directly with Production Designers and Art Directors on custom designs for sets and props. Designed everything from posters, wallcoverings, floor-coverings, magazine covers, banners, and set signage. Considered part of the production team on multiple sitcoms and dramas, such as *Will & Grace*, *Malcolm in the Middle*, *The Bernie Mac Show*, *That '70's Show*, *CSI: NY*, *Passions*, *Just Shoot Me* and *According to Jim*.

O.I. GRAPHICS
-
STUDIO CITY, CA
-
2000-2012

PERSONALITY

AWARDS/EXTRA

2015| JURIED ART SHOW

ESSENCE OF SUMMER -
ORANGE COUNTY CREATIVES
GALLERY, LAGUNA BEACH, CA

ACCEPTED "SATURDAY
AFTERNOON" - ACRYLIC ON
CANVAS 24" X 36"

SOCIAL MEDIA

CREATIVE



ORGANIZED



TEAM WORK



FAST LEARNER



INTERESTS

FASHION

LITERATURE

ART/ILLUSTRATION

ALL THINGS NERDY

OLD MOVIES

BASEBALL/FOOTBALL

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